

# WordPress Fundamentals

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## 1. SETTING UP AND INSTALLING WORDPRESS

- What is WordPress and why to use it?
- Installing WordPress and setting up website
- Setting up MySQL database.

## 2. HOW TO CREATE AND PUBLISH POSTS AND PAGES

- Learn how to create posts and pages
- Discover how to easily insert, embed and format media – images, video, audio
- How to publish posts and pages, Including how to add images, audio and video to posts and pages

## 3. HOW TO WORK WITH WIDGETS AND MENUS

- Create a structure that helps people navigate your WordPress website.
- Easily create and change menus
- Working with WordPress widgets.

## 4. HOW TO CHOOSE AND INSTAL THEMES

- Best practice in choosing themes
- Easily learn how to setup a WordPress Theme for the first time
- Types of Themes and how they differ

## 5. DISCOVER HOW TO USE WORDPRESS PLUGINS

- Learn how WordPress plugins can power the functionality of your WordPress website
- How to select WordPress plugins to use
- Discover how to easily install plugins
- A guide to the best plugins you need to get started